

Script for Animation Whiteboard Video:

<https://www.youtube.com/watch?v=XvAhPlmO01M>

Juxtaview pronunciation: juhk-stuh-vyoo

If you have any issues with pronunciation, please go to www.dictionary.com and listen to pronunciation for juxtapose.

SCRIPT [TOTAL WORD COUNT 116]

This is your Brand

What do you and your loyal brand's fans have in common?

You both love your brand.

However, your brand is sad because when it tries to talk to consumers online, it's being ignored,

Often consumers don't pay attention to your Brand's message because consumers choose to distract themselves with something else.

So your brand asks.... How do I get consumers to pay attention to my message?

Juxtaview is a fun place where consumers race online against each other to show the love for their favorite brands and raise money for their favorite causes.

Make your Brand happy and learn more about your brand's participation in Juxtaview today.

Visit our corporate site www.socialpurposes.com

VIDEO PRODUCTION

[Voice over] This is your Brand [A cute character representing a brand wearing a t shirt with a B on it]

[Voice over] What do you and your loyal brand's fans have in common? [writing question on screen]

[Voice over] You both love your brand. [Draw people "You" and "Consumers" running to brand to give brand hugs, kisses and we see hearts flowing from brand]

[Voice over] However your brand is sad because when it tries to talk to consumers online, it's being ignored, [Brand laying on a psychiatrist couch crying with a bubble brand saying "I'm not feeling the love"]

[Voice over] Often consumers don't pay attention to your Brand's message because consumers choose to distract themselves with something else. [Brand happy on computer and person talking on phone looking away, switching screens, or throwing a paper airplane]

[Voice over] So your brand asks.... How do I get consumers to pay attention to my message? [Brand laying on a psychiatrist couch crying with a bubble and question is typed on screen as if brand is asking it]

[Psychiatrist provide a prescription sheet with JUXTAVIEW's logo showing clearly.]

[Now we see a screen with a juxtaview sign and Brand talking and "You" and Consumers listening with attentive expressive faces]

[Voice over] Juxtaview leverages technology to turn the marketing of your brand into a personal movement and a social movement. It is a fun place where consumers race online against each other to show the love for their favorite brands and raise money for their favorite causes.

[Voice over] Make your Brand happy and learn more about your brand's participation in Juxtaview today. [Written on screen "MAKE YOUR BRAND HAPPY!" Brand happy with Juxtaview logo]

Visit our corporate site www.socialpurposes.com [CLICK THROUGH TO WEBSITE. DISPLAY JUXTAVIEW LOGO]